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FOR IMMEDIATE RELEASE

Ohio Concrete Donates Exhibit to Ohio State Fair
Pervious Concrete Exhibit Conserves Natural Resources, Educates Visitors

COLUMBUS, OHIO (July XX, 2008) — Ohio Concrete is pleased to announce the installation of a permanent pervious concrete drainage system at the Ohio State Fair. The new “Hydro-Zone” exhibit is located just inside the Ohio Gate, near the children’s play area. Water collected from the sprinkler will be recycled to irrigate the surrounding plants and wildlife, helping to promote sustainable building options and the conservation of natural resources.

“We are excited to give back to the Ohio community and partner with the Ohio State Fair for this project,” said Ken Cauble, president and executive director of Ohio Concrete. “We hope Hydro-Zone will be memorable and educational for children and families visiting the fair for years to come.”

The 400 square-foot Hydro-Zone features the state of Ohio stenciled in the pervious concrete. Hydro-Zone is surrounded by benches and landscaping, providing families a place to relax during the fair while learning about the benefits of pervious concrete and how it helps preserve Ohio’s natural resources. Educational material will be available near the exhibit for visitors to learn more about pervious concrete and how it is contributing to sustainability efforts throughout Ohio.

Ohio Concrete donated the sustainable water park exhibit to support the Ohio State Fair’s green initiatives, which also include reducing paper and other waste during the fair. To help preserve the environment at the fairgrounds, the water that falls through the porous surface of the pervious concrete used in Hydro-Zone is then collected in under-drain pipes and pumped into above ground storage tanks. This water filters through the concrete and aggregate layers and is then recycled to water the surrounding landscaping, promoting sustainable use of natural resources at the fairgrounds.

“Over the years, we’ve made many enhancements to the fairgrounds,” said Luis Perez, assistant general manager of the Ohio Expo Center & State Fair. “This fountain is exactly what families are always looking for at the fair—a relaxing and educational place to take a break.”

When pervious concrete is used for parking areas, streets or walkways, it allows storm water runoff to percolate through the surface and infiltrate into the ground to eliminate flooding during periods of heavy rain. Pervious concrete has been an applicable building material for many years, but has only come into mainstream use recently as an application to reduce the environmental impact on our communities. Its recognition by the U.S. Environmental Protection Agency as a best management practice for storm water runoff control and credit for LEED certification have increased awareness and the use of pervious concrete in building applications.

The Hydro-Zone project was completed with the help of: Adams Brothers, Inc., Anderson Concrete Corporation, Arrow Concrete Company, Buckeye Ready Mix, Inc., C2Products, Inc., Central Ready Mix of Ohio, LLC, Complete General Construction Company, Concrete Contracting Solutions, Inc., Ellis Brothers, Inc., Essroc Cement Corporation, The Euclid Chemical Company, FOOR Concrete Company, Inc., FORTA Corporation, Holcim (US), Inc., Janell Concrete and Masonry Equipment, Inc., Sika Corporation, Site Supply, Inc., St Marys Cement, Inc., T.B. Penick and Sons, Inc., Unlimited Concrete Construction, LLC, Yoder Concrete Construction and Thompson Concrete Construction LTD.

The Ohio State Fair runs July 30 – August 10, 2008.

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